



COMPANY PROFILE



HISTORY

Got Light is an event design & production company with an emphasis on Lighting, Audio, Video, Draping, and Staging servicing corporate events, special events, fundraisers, and weddings.

Got Light began in 2003 in a 200 square foot basement of a Russian Hill apartment – designed and developed by its owners Russell Holt & Jon Retsky. Our company started with \$500 cash, no loans, no credit or outside funding.

At the time, our inventory consisted of about two dozen lighting fixtures and a pickup truck. Our goal? To design and produce 4-6 weddings and cocktail parties a month with a strong focus on clean, innovative design and 5 star customer service.

Within a matter of 9 months, we had transformed the industry. Got Light's boutique vision quickly expanded into several different markets and our popularity in the industry skyrocketed. We had found a niche that others never fully developed to the same extent as Got Light.

Six events per month rapidly became about 30-40 events per month. We began playing with the highest level of designers, and our introduction to the corporate and social scene began.

In late 2005, we grew into 1200 square feet and soon after opened up 3 satellite warehouse locations. We began an increase in staff to support a heavily increased volume of events.

In 2013, we increased our overall space capacity over 300% by moving to our current location. Our expanding inventory of lighting, audio, video, drape, and staging equipment is now well organized in the 40,000 square feet of warehouse space.

Got Light had quickly become the Bay Area leader in event design and production, an exclusive provider for several Bay Area institutions, and was producing upwards of 900+ events per year.

When 2020 hit and the industry came to a halt, Got Light pivoted immediately to the world of virtual events and livestreaming. Today we operate an onsite green screen and broadcast studio operated by the same incredible team passionate about producing flawless events.

- Live & Virtual Event Design/Production Company
- Founded in 2003
- Russell Holt & Jon Retsky, Owners
- Special Events, Corporate Events, Fundraisers, and Weddings.
- Lighting, Audio, Video, Drape, Staging, & Virtual Services
- 40,000 square feet of office, warehouse, production studio
- Client Showroom
- Conference Room
- Livestream Studio
- Green Screen Studio



ABOUT

Inspired by designers Russell Holt and Jon Retsky, Got Light offers over 25 years of experience in Lighting and Event Production. These years of experience in the field have provided Got Light with a keen understanding of how to creatively transform empty spaces by employing innovative lighting solutions and designs.



Russell Holt - Owner & Lead Designer

Introduced to the world of production 20 years ago behind the lens of a movie camera, Russ quickly developed an all-encompassing knowledge of design and lighting in order to enhance the captured image. Since then, he has created many award-winning films and fine art exhibitions. Now Russ has turned his artistry to crafting spectacular events.

Jon Retsky - Owner & Lead Designer

Building off of a strong theatrical and architectural lighting foundation, Jon brings an evocative, elegant aesthetic into the Special Events industry. Jon's 15+ years of Lighting Design experience for the stage allow him a unique perspective and approach on how to light events, or more specifically, how to light the spaces that hold them!

Michael Kuhlmann - Director of Event Design

With over 26 years of experience in lighting, audio, video, and event technology for high end resorts and concerts, Mike is a certified expert at designing, producing, and managing a wedding for 20, a general session for 1200, and everything in between (all with grace, excellence, and a smile). Mike's specialty? There unfortunately isn't enough room on this page. A dash of 5 star customer service and a pinch of Got Charm makes him the perfect recipe for a stunning event and production experience.



Wolfgang Wachalovsky - Director of Event Production

Wolfgang started working with Got Light in the field too many years ago slinging heavy distro and hanging lighting fixtures. With a passion for things running smoothly AND for them to look and sound perfect, Wolfgang stepped into the role of leading the production department for Got Light three years ago. He combines a strong technical background and a designer's eye to all the work in front of him and works tirelessly to provide a beautiful product to the client.



VIRTUAL EVENTS

TYPES OF EVENTS

- Galas
- Fundraisers
- Product Launches
- Earnings reports
- General Sessions
- Breakout Meetings
- Panel Discussions
- Educational Classes
- Seminars & Workshops
- Press Conferences
- Audience Polls | Q&A

WHAT WE PROVIDE

- Live-Streaming System
- Recording
- Technical Direction
- Cueing, Run of Show Coordination
- Lighting
- Audio
- Video Screens & Projection
- HD Cameras
- Teleprompter Coordination
- Backdrops, Drape, Scenic
- Staging

OUR SPECIALTY

- We specialize in taking pre-recorded and live content to your audience through a streaming format.
- We are experts at technical direction, ensuring that your content plays smoothly, has seamless transitions and delivers a well produced, professional message.
- Streaming content to an audience around the town or around the world, integrations with AWS ensures that content can reach our viewers wherever they are.
- Flexibility means that we can tailor your streamed event to incorporate all the elements you need and have it branded to your standards.
- Teamwork makes the dream work. Our team has decades of experience working with offsite vendors to help ensure that rollout is well planned and tested.

STUDIO OPTIONS

We can help you live-stream like a pro from our onsite production studio and sound-stage in San Francisco, at one of our partner venues, or at your home/office.

ONSITE PRODUCTION STUDIO

- Green Screen
- Multiple Camera Angles
- Enclosed Production Booth
- Staging
- Fully Customizable



LIVE VENUE SUPPORT

- Facilitate streaming from venues in the San Francisco Bay Area.
- Interface with vendors local to your other venues to coordinate needs and ensure that remote streams are just as high quality as local.



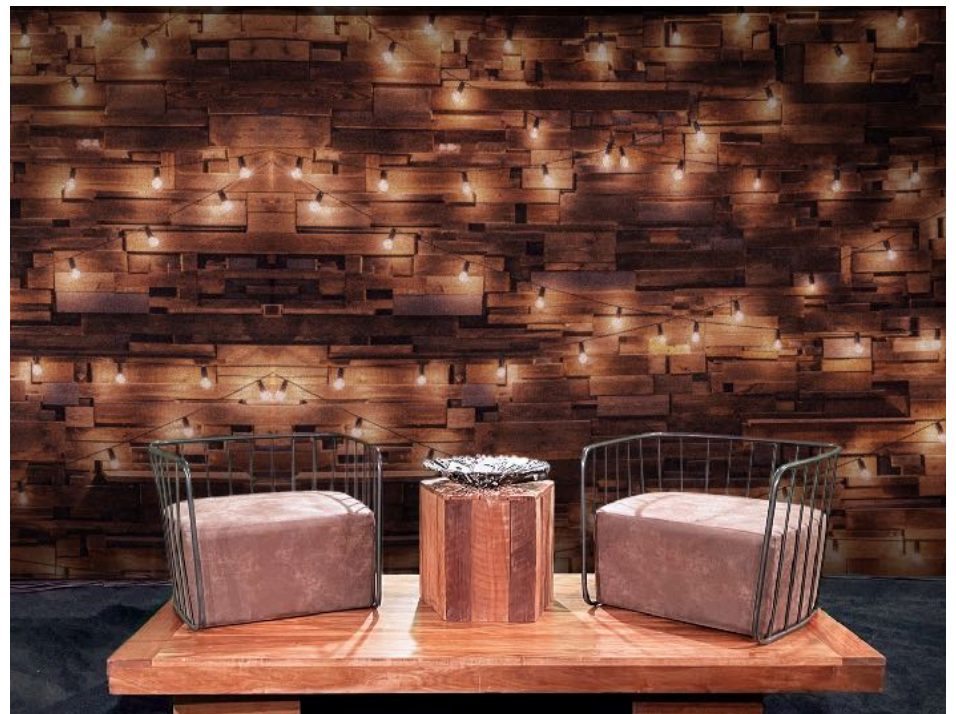
HOME | OFFICE SUPPORT

- Studio Ready Lighting & Audio
- Laptops
- Backdrop or Green Screen
- Portable Teleprompters
- Onsite or Remote Consultation & Adjustments



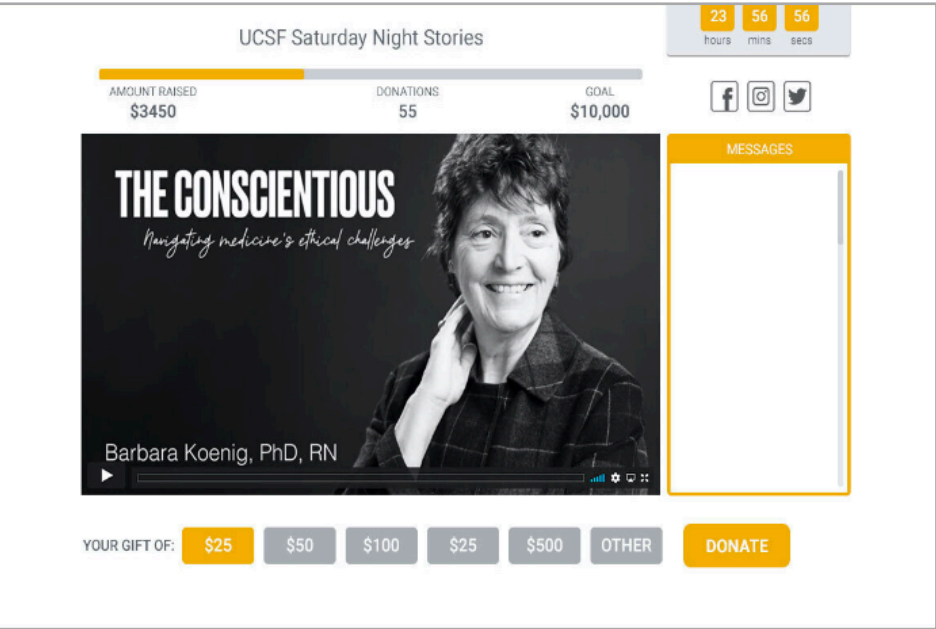
GREEN SCREEN TECHNOLOGY

Clients can “be anywhere” with Got Light’s onsite green-screen studio. We partner with Bay Area event decor/rental companies to create onsite vignettes. After that, the options for static or video backgrounds are endless with our onsite video graphics team and library of virtual environments.



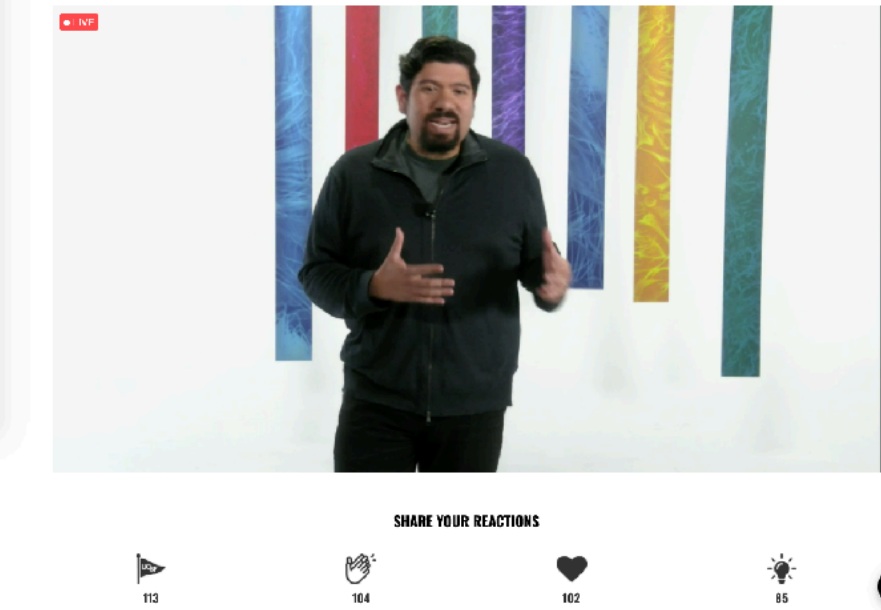
WEB SERVICES

Virtual event platforms go hand in hand with live virtual events. Got Light can help you engage with your audience with custom website design and customized virtual event platforms.



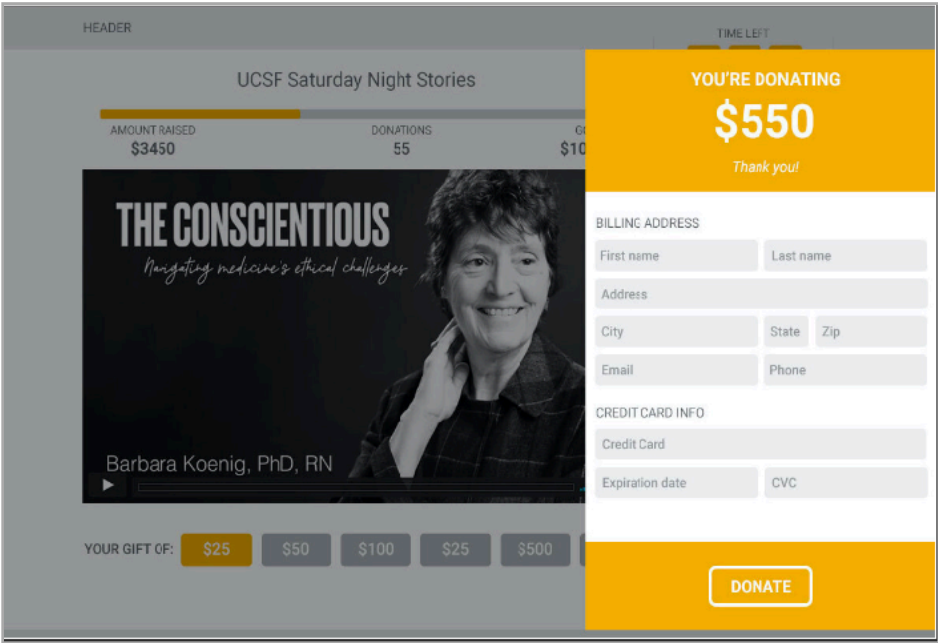
LIVE CHAT

Interact with your audience live.



SHARE REACTIONS

Live emoji response and analytics.



FUNDRAISE

Hold live auctions, collect cash donations, and thank donors live.

VIRTUAL DREAM TEAM



Make Art. Have Fun. Be Proud.

Got Light promotes team building from within by maintaining a fun, energetic atmosphere. Our management team with a very high retention rate is driven by the owners' daily involvement and commitment to general operations and design.

We are constantly developing and evolving. Our company has grown almost solely through word of mouth due to our amazing customer service and our unyielding attention to detail, a simple gesture that our competitors simply do not offer and cannot match (no matter how hard they try). The majority of our repeat client base are die-hard Got Light fans and refuse to work with anyone else.

Got Light prides itself on this attention to detail, its client-friendly attitude, immaculate care for venues & co-vendors, and its passion for what we do.

Signature Style

Got Light prides itself on what we call our "Signature Style". We employ a unique methodology of installing and "finishing" our events. We take a meticulous and detailed approach to our installations and to "fluffing" our equipment before we leave each and every job site. The end result? Our clients do not see the product or the technical junk that goes into making our magic. We wow our clients from the initial intake, to the Monday morning thank you phone call.

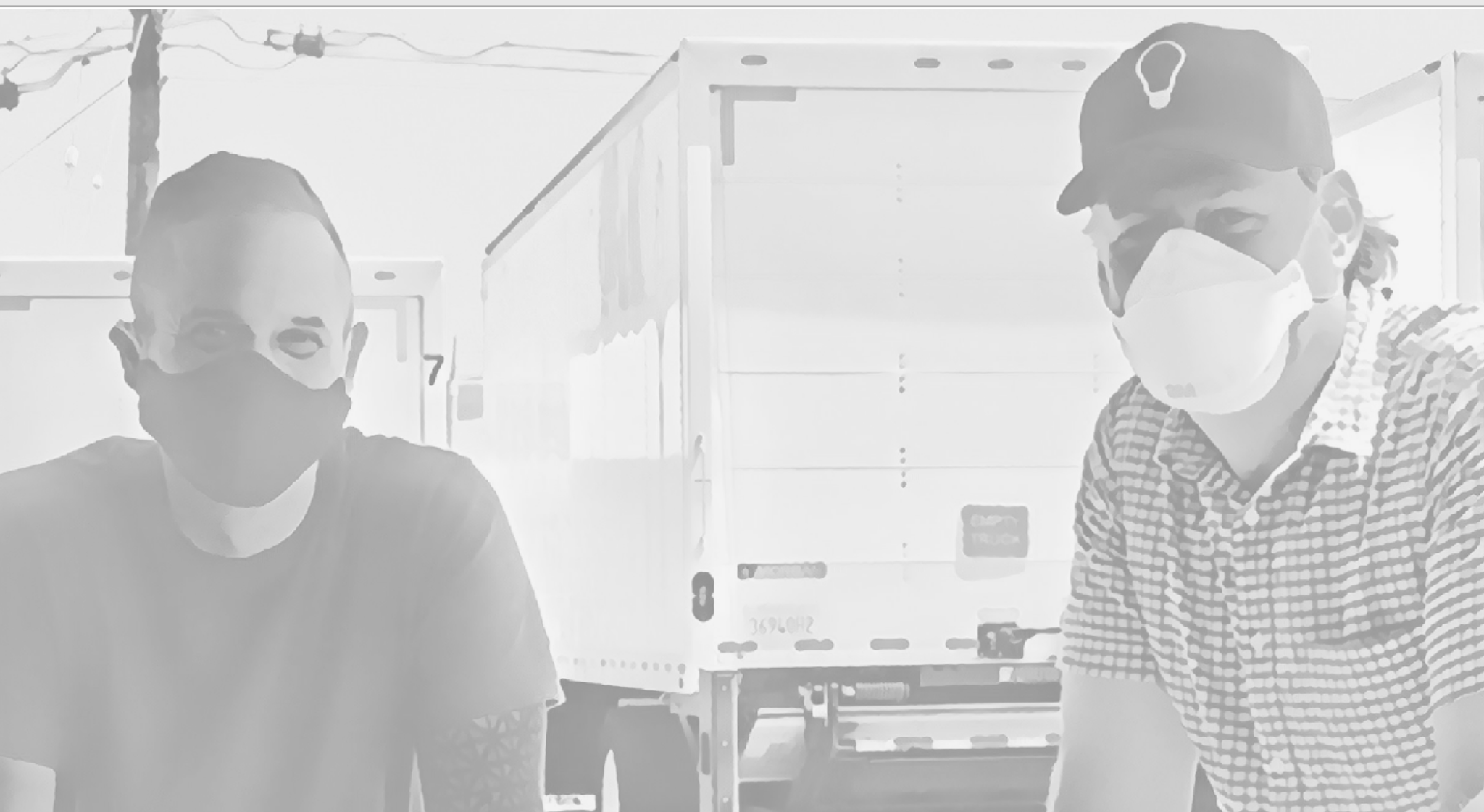
Today, nearly ten years later, with the support of an amazing and constantly growing team, Got Light has built an impeccable reputation as the premier lighting design company in the Bay Area and beyond.

SAFETY

We are nuts about safety and obsessed with sanitized equipment, even before we knew about Covid-19.

Here's how we sanitize:

- Microphones, Earpieces, and all human touch equipment pieces are sanitized with rubbing alcohol before, during, and after events.
- All Got Light staff take a "safe & sanitized" course before working in the field.
- All Got Light staff wear protective gloves and masks.
- Temperature checks upon entry.



ASSOCIATIONS



CONTACT

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