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**Got Light Lights Up SFMOMA's Modern Ball 2014**

Bay Area's Biggest Art Bash Enveloped in the Glow of Got Light  
with Three Signature Experiences

**SAN FRANCISCO, April 23, 2014** – Entering their tenth year as San Francisco's premier event design and production company, Got Light announces an event-first for SFMOMA's The Modern Ball 2014, the museum's biennial fund-raising gala on Wednesday, April 30, 2014. In partnership with San Francisco's resident creative genius Stanlee R. Gatti, Got Light will delight guests with high-voltage visual energy at the Bay Area's biggest art bash held outside the museum for the very first time.

Got Light is planning new surprises around every corner at all three signature experiences: The Gala Dinner, The Supper Club, and The Post-Modern Party. Beginning with cocktails at Yerba Buena Center for the Arts Forum, Gala Dinner guests will enjoy a unique, tented space atop its waterfall at Yerba Buena Gardens Terrace; Supper Club guests will retreat to City View Terrace at Metreon. Throughout all locales, the reveling art benefactors will be immersed in Got Light's lighting, audio, and video.

Enjoying a long-lasting relationship with SFMOMA, Got Light created fantastically memorable lighting designs for the previous Modern Ball 2012. Got Light is consistently selected by SFMOMA as the design experts to produce numerous signature celebratory fundraising events including their Director's Circle Dinners, 75<sup>th</sup> Anniversary Party, Opening Galas, Member Appreciation Events, Now Playing Series, Bay Area Treasures Speaking Events, Artist Receptions, private celebrations, fundraisers and beyond. Got Light additionally participated in SFMOMA's Groundbreaking Ceremonies last year, marking the beginning of the museum's current transformation.

In keeping with SFMOMA's On the Go exhibitions while the museum's building is closed, The Modern Ball has been reimagined to reflect and celebrate this unique time in the museum's history. Proceeds from the event support SFMOMA's California-wide exhibitions and innovative education programs serving more than 60,000 students, teachers, and families each year.



Tickets for The Gala Dinner can be reserved by calling 415.618.3263 or emailing [modernball@sfmoma.org](mailto:modernball@sfmoma.org).

Tickets for [The Supper Club](#) and [The Post-Modern Party](#) are available for purchase through Eventbrite.

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**About Got Light:** Established in 2004, Got Light is the San Francisco Bay Area's leader in producing artistic lighting and event design, creating dramatic environments with light, audio, video, projection art, video mapping, drape, and staging. They have built a reputation for providing five-star customer service, creative solutions and innovative designs for a diverse range of events. Got Light has been deeply rooted in the non-profit community of the larger San Francisco Bay Area for over a decade, exceeding organizations' fundraising goals for auctions, galas, awards ceremonies, and more.

**Got Light Ownership:** Inspired by designers Russell Holt and Jon Retsky, Got Light offers over 25 years of combined experience in lighting design and event production. They are experts at layering in color, texture, kinetic movement, and subtle highlights, taking events from "lit" to "WOW!"